Design Features Collage

You may work with one person if you like. You will use PRINTED publications (newspaper, magazines..etc) to create a poster with the design elements we learned last Friday. You will need to include just a caption and an example of each (no definitions this time). Please include:

* + 1. Art – illustrations and photographs used to convey meaning and add appeal
    2. Balloon – circle or bubble enclosing copy in an illustration; often used in cartoons
    3. Bleed – a print effect in which layout, type, or pictures appear to run off the edge of a page
    4. Caption – also called a call-out, label used to identify parts of an illustration; can be in the form of a text box or a balloon
    5. Dropped cap – an enlarged character at the beginning of a paragraph; used to grab the reader’s attention
    6. Running headers/footers – running text at the top and/or bottom of a document
    7. Jumpline – line at the end of a continuing article that tells readers which page to refer to for the rest of the article
    8. Pull-quote – a small section of text “pulled out and quoted” in a larger font size; used to draw attention
    9. Rules – lines around articles or graphics used to direct the flow of a publication and organize its content
    10. Sidebar – A smaller self-contained story inside a larger one which may or may not be related, usually boxed with its own headline and set off from the main text
    11. Text box – Container for text that can be placed and formatted randomly
    12. Watermark – A semitransparent image in the background of printed material; may be text or object
    13. End sign – a symbol, such as a wingding, that indicates the end of an article
    14. Reverse text – dark background and light text; used for emphasis